



DATE: March 23, 2016

AGENDA ITEM # 11

**TO:** Bicycle/Pedestrian Advisory Commission

**FROM:** Cedric Novenario, Staff Liaison

**SUBJECT:** Education Article

**RECOMMENDATION:**

Approve and request the City to publish “How to Be Seen” education article on the BPAC website

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**BACKGROUND**

On April 22, 2015, the BPAC recommended the formation of a subcommittee to develop bicycle and pedestrian education materials for the City of Los Altos. The subcommittee consists of Chair Wes Brinsfield, Vice-chair Jim Fenton, and Commissioner Suzanne Ambiel.

At the December 2015 Special Meeting, the draft “How to Be Seen” education article was presented as an example article that could be developed as part of BPAC education. The BPAC can develop a series of similar education articles for pedestrian and bicyclist safety.

**DISCUSSION**

Commissioner Fenton submitted the “How to Be Seen” education article to the Los Altos Town Crier. The article was not, however, an official article from the BPAC, rather, it was submitted by Commissioner Fenton as a member of the public. The article can be accessed through the link below:

<http://www.losaltosonline.com/news/sections/comment/257-other-voices/52345->

To maintain the article’s presence and educational theme, it is recommended that the article be published on the BPAC website in a location deemed appropriate by staff.